



BUCKS CRICKET CIO

PARTNERSHIP PACKAGE

2026 - 2028

CHARITY NO: 1201817

ABOUT US



BUCKS CRICKET CIO

THE CHARITABLE ORGANISATION RESPONSIBLE FOR
CRICKET DEVELOPMENT IN BUCKINGHAMSHIRE



WHAT WE DO

COUNTY PATHWAY PROGRAMMES - BOYS & GIRLS, AGE 10-18

SENIOR COUNTY PERFORMANCE - NATIONAL COUNTIES COMPETITIONS

FREE-TO-ACCESS COMMUNITY PROGRAMMES

PRIMARY & SECONDARY SCHOOL CRICKET

CLUB, VOLUNTEER & COACH DEVELOPMENT



UNIQUE POSITIONING

CREATING STRONGER CONNECTIONS BETWEEN
GRASSROOTS PARTICIPATION AND THE
DEVELOPMENT OF PLAYER PATHWAYS





TO MAKE CRICKET **ACCESSIBLE, INCLUSIVE, AND ASPIRATIONAL**
ACROSS THE COUNTY

PROVIDING WELCOMING, SAFE AND INCLUSIVE ENVIRONMENTS

LIFE SKILLS DEVELOPMENT, **CONNECTING** COMMUNITIES AND A
CLEAR PATHWAY FOR ALL TO **REACH THEIR POTENTIAL**

CHARITY NO: 1201817



OUR STORY

BECAME A **CHARITABLE INCORPORATED ORGANISATION**
IN 2023 AFTER MERGING BOARD, CLUB & TRUST

10,000+ CHILDREN REACHED ANNUALLY VIA PRIMARY
SCHOOLS CHANCE TO SHINE PROGRAMME

348 CLUB TEAMS PLAYING IN
BUCKS JUNIOR CRICKET COMPETITIONS

9 STREET CRICKET HUBS & 4 DISABILITY HUBS - FREE
WEEKLY SESSIONS

BUCKS PATHWAY
191 U10-12 REGIONAL PLAYERS, 153
U13-18 COUNTY PLAYERS, 118 MCCF HUB PLAYERS

BUCKS DISABILITY
ENTERING ECB SUPER 9S FOR FIRST
TIME IN 2026

BUCKS WOMEN
ECB LEAGUE 3, 50-OVER & T20 - 2025
T20 FINALISTS

BUCKS MEN
NCCA 3-DAY, 50-OVER & T20 COMPETITIONS
- 2025 3-DAY CHAMPIONS



OUR PACKAGES



HEADLINE SPONSOR

An exclusive sponsorship covering all Bucks Cricket teams, events, and community projects.

Support the entire Bucks Cricket community while maximising your brand's reach and impact.

Three years of central brand exposure across team and staff kit, website, social media, and home-fixture banners, plus invitations to senior matchday meals.



PERFORMANCE SPONSOR

Exclusive playing shirt sleeve sponsorship, available for either Bucks **Men**, Bucks **Women, County Age Groups** (U13-U18) & **Disability** (168 players), or **Regional** (U10-U12 - 191 players) teams.

Support the development of every Bucks cricketer while boosting your brand visibility.

Your brand on team kit sleeves for three years, plus exposure on our website, social media, home match banners, and exclusive hospitality invitations.



OUR PACKAGES



PROJECT SPONSOR

Sponsor a Bucks Cricket project supporting a specific community or area, helping to grow the game locally.

Partner with us to deliver the project, with maximised brand exposure, engagement, and visibility across our events and communications.

Your support creates meaningful cricket opportunities for people who might not otherwise have the chance to participate.

JUNIOR COMPETITIONS SPONSOR

Support the future of cricket by sponsoring the Bucks Cricket Junior Competitions, involving 348 club and 164 school teams from U9 to U19 across Buckinghamshire each year.

Your banner displayed at competition finals, with added exposure through logos on the Bucks Cricket websites and social media.

Help grow the game from the grassroots while raising your brand profile across the county's junior cricket community.





CONTACT US TO SECURE YOUR PARTNERSHIP

Email

george.halfhide@buckscricket.co.uk

Website

buckscricket.co.uk

Charity No

1201817

Make an individual, gift-aided donation to Bucks Cricket CIO via this link. £500 will sponsor a disadvantaged child through the County Pathway for 2026.



Scan Me

Social Media

8,000+ Followers

2,000,000+ Views in 2025



@buckscricket



@buckscricket.official



Bucks Cricket



Bucks Cricket CIO



THANK YOU TO OUR 2023-25 PARTNERS



Wolters
Kluwer



LORD'S TAVERNERS
Empowering young people through cricket



CHANCE
TO SHINE



GENTLEMEN & PLAYERS

THE **CLARE**
FOUNDATION

SUPPORTING CHARITIES & MAKING BUCKS HAPPY



Steven Eagell Toyota