



BUCKS CRICKET CIO

PARTNERSHIP PACKAGE

2026 - 2028

CHARITY NO: **1201817**

ABOUT BUCKS CRICKET CIO



BUCKS CRICKET IS A CHARITABLE INCORPORATED ORGANISATION THAT CONNECTS EVERY LEVEL OF THE GAME ACROSS OUR COUNTY - FROM GRASSROOTS PROGRAMMES TO PERFORMANCE PATHWAYS. THROUGH OUR WORK, WE:

- **REPRESENT BUCKINGHAMSHIRE FROM BEYOND MILTON KEYNES IN THE NORTH TO BELOW MARLOW IN THE SOUTH**
- **DELIVER 4,500+ HOURS OF COACHING YEAR-ROUND AND 250+ SUMMER MATCHDAYS**
- **INSPIRE 10,000+ CHILDREN WITH CRICKET ANNUALLY VIA OUR PRIMARY SCHOOLS PROGRAMME**
- **SUPPORT 98 AFFILIATED CRICKET CLUBS, HELPING THEM TO BE VIBRANT AND COMMUNITY-CENTRED**
- **BREAK DOWN BARRIERS TO PARTICIPATION, INCLUDING THROUGH OUR 9 STREET CRICKET HUBS, 4 ACCESSIBLE WOMEN'S PROJECTS AND 4 DISABILITY HUBS**



OUR 2025 HIGHLIGHTS



SHOWCASE EVENTS

- MILTON KEYNES CRICKET FESTIVAL
- CAMPBELL PARK
- WOMEN'S SOFTBALL FESTIVAL
- WORMSLEY ESTATE
- GIRL'S SOFTBALL FESTIVAL
- ASCOTT ESTATE



ON-FIELD ACHIEVEMENTS

- BUCKS MEN: NATIONAL COUNTIES
4-DAY CHAMPIONSHIP FINAL WINNERS
- OUR SECOND TITLE IN THREE YEARS
- PROFESSIONAL PATHWAY:
CONGRATULATIONS TO AADI SHARMA,
THE LATEST BUCKS PLAYER TO
MAKE HIS PROFESSIONAL DEBUT





WHY SPONSOR BUCKS CRICKET?

SOCIAL IMPACT: WITH OVER 20,000 CHILDREN INVOLVED IN OUR PROGRAMMES WITH BUCKS EACH YEAR, AND GROWING YEAR-ON-YEAR THROUGH OUR FREE-TO-ACCESS INITIATIVES THAT REMOVE BARRIERS TO PLAYING CRICKET

DEVELOP LOCAL TALENT: GIVING YOUNG CRICKETERS ACROSS BUCKINGHAMSHIRE ACCESS TO HIGH-QUALITY COACHING, COMPETITIVE MATCH-PLAY, AND CLEAR PATHWAYS TO HIGHER PERFORMANCE

BOOST YOUR BRAND VISIBILITY: THROUGH KIT BRANDING, PRESENCE AT SHOWCASE EVENTS, STRONG DIGITAL REACH, AND COUNTY-WIDE EXPOSURE ACROSS CLUBS, SCHOOLS AND COMMUNITY PARTNERS

PARTNER WITH A VALUES-DRIVEN CHARITY CHAMPIONING INCLUSION, COLLABORATION AND RESPECT, AND PROMOTING ENJOYMENT AND WELL-BEING THROUGH CRICKET



OUR PACKAGES



HEADLINE SPONSOR

An exclusive sponsorship covering all Bucks Cricket teams, events, and community projects.

Support the entire Bucks Cricket community while maximising your brand's reach and impact.

Three years of central brand exposure across team and staff kit, website, social media, and home-fixture banners, plus invitations to senior matchday meals.



PERFORMANCE SPONSOR

Exclusive playing shirt sleeve sponsorship, available for either Bucks **Men**, Bucks **Women, County Age Groups** (U13-U18) & **Disability** (168 players), or **Regional** (U10-U12 - 191 players) teams.

Support the development of every Bucks cricketer while boosting your brand visibility.

Your brand on team kit sleeves for three years, plus exposure on our website, social media, home match banners, and exclusive hospitality invitations.



OUR PACKAGES



PROJECT SPONSOR

Sponsor a Bucks Cricket project supporting a specific community or area, helping to grow the game locally.

Partner with us to deliver the project, with maximised brand exposure, engagement, and visibility across our events and communications.

Your support creates meaningful cricket opportunities for people who might not otherwise have the chance to participate.

JUNIOR COMPETITIONS SPONSOR

Support the future of cricket by sponsoring the Bucks Cricket Junior Competitions, involving 348 club and 164 school teams from U9 to U19 across Buckinghamshire each year.

Your banner displayed at competition finals, with added exposure through logos on the Bucks Cricket websites and social media.

Help grow the game from the grassroots while raising your brand profile across the county's junior cricket community.





CONTACT US TO SECURE YOUR PARTNERSHIP

Email

george.halfhide@buckscricket.co.uk

Website

buckscricket.co.uk

Charity No

1201817

Make an individual, gift-aided donation to Bucks Cricket CIO via this link. £500 will sponsor a disadvantaged child through the County Pathway for 2026.



Scan Me

Social Media

8,000+ Followers

2,000,000+ Views in 2025



@buckscricket



@buckscricket.official



Bucks Cricket



Bucks Cricket CIO



THANK YOU TO OUR 2023-25 PARTNERS



Wolters
Kluwer



LORD'S TAVERNERS
Empowering young people through cricket



CHANCE
TO SHINE



THE **CLARE**
FOUNDATION

SUPPORTING CHARITIES & MAKING BUCKS HAPPY



Steven Eagell Toyota